

SIMPLY THE BEST



Persona Phd



Persona Phd

Persona Phd is an excellent choice for general purpose wearing needs.

With the reading area about 30 % wider than the original Persona, it is a natural replacement to any other lens design.

Persona Phd Distance

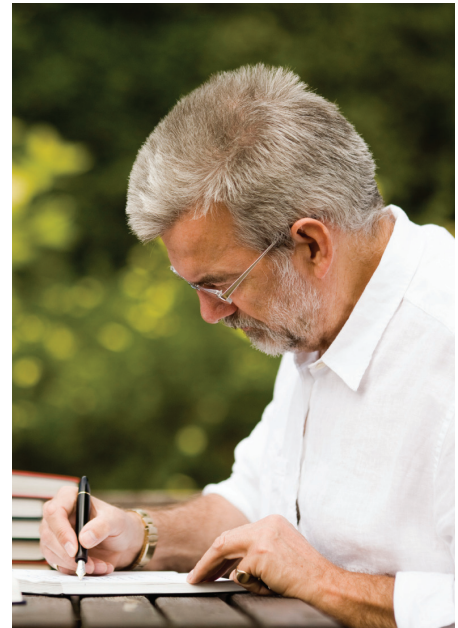


Persona Phd Distance

Persona Phd Distance is intended primarily for distance viewing and active lifestyle wearer's.

With its ultra clear distance, the Persona Distance is most suitable for driving, sports, biking, golfing and especially for sunglass wear.

Persona Phd Near



Persona Phd Near

Persona Phd Near is intended for extended near viewing activities and serves as a more general purpose alternative to the Persona Office.

It offers the largest reading area of any progressive lens available today, and is 40 % wider than the Persona Phd.

ULTIMATE HIGH DEFINITION Highest resolution available

PHD The newest widest progressive available, 3 designs to choose from

ULTIMATE ANTI-REFLECTION COATING

CHC ULTRA The hardest to scratch (2 year unconditional warranty)
The easiest to clean

2 COMPLETE PAIRS \$699.00

a savings of more than \$500.00

Limited Time Offer